



## **2023 SPONSORSHIP LEVELS**

<b>SUPPORTING SPONSOR</b>	<b>\$1,000-\$5,000</b>
<b>MAJOR SPONSOR</b>	<b>\$5,001-\$10,000</b>
<b>MARQUEE SPONSOR</b>	<b>\$10,001-\$15,000</b>
<b>PREMIERE SPONSOR</b>	<b>\$15,001-\$24,999</b>
<b>PRESENTING SPONSOR</b>	<b>\$25,000+</b>

### **\$25,000—ACCESS/PRESENTING SPONSORSHIPS**

#### **ACCESS SPONSORSHIP**

- “Presented By” placement on website, newsletters, program guides
- Customized email sent to anyone who takes advantage of the access ticketing, featuring co-branded content from your business and TDBC
- Special ticket giveaways to local non-profit organizations at your business’ discretion

#### **THREE DOLLAR SALONS | Beginning April 2023**

- Slide ad to play at pre-show of all salon events
- Verbal recognition at all salons

#### **TRANSlations: Seattle Trans Film Festival | May 4-7, 2023**

- (4) four Admit-One Sponsor Passes good for any regularly priced screening
- (4) four tickets to the Opening Night Film & Party
- (2) two branded films in the TRANSlations line-up
- (6) six tickets to the main screening of each branded film in the festival line-up
- Dedicated post on Three Dollar Bill Cinema (TDBC) Facebook page, Instagram, and Twitter (co-presented film and optional marketing language)
- Verbal recognition at TRANSlations Opening Night and Prior to every virtual online film screening
- Film discussion breakout sessions and film festival networking virtual meetups sponsored and branded by top sponsor logos
- Opportunity for distribution of marketing collateral at the festival venue
- Slide ad to play at pre-show of all in-person and virtual screenings
- One 30-second commercial to screen before opening and closing night films

#### **OUTDOOR CINEMA | July-August 2023**

- Slide ad to play at pre-show of all outdoor screenings
- Verbal recognition at all outdoor screenings
- 30-second ad to screen before all Outdoor Cinema showings

#### **REEL QUEER YOUTH | August 2023**

- Logo in credits of each RQY short film
- Invitation to attend the screening of the short films



## **2023 SPONSORSHIP LEVELS**

### **SEATTLE QUEER FILM FESTIVAL | October 12-24, 2023**

- Dedicated post on Three Dollar Bill Cinema (TDBC) Facebook page, Instagram, and Twitter (co-presented film and optional marketing language)
- (2) two branded films in the SQFF line-up
- Opportunity for distribution of marketing collateral at the festival venue
- Verbal recognition at SQFF Opening Night and Prior to every virtual online film screening
- Logo in marketing newsletters
- Film discussion breakout sessions and film festival networking virtual meetups sponsored and branded by top sponsor logos
- (6) six Admit-One Sponsor Passes good for any regularly priced screening
- (6) six VIP tickets to the Opening Night Film & Party
- (6) six tickets to the main screening of each branded film in the festival line-up
- Slide ad to play at pre-show of all screenings, virtual and in-person
- One 30-second commercial to screen before Opening and Closing night films

### **\$15,001-\$24,999—PREMIERE SPONSORSHIP**

### **THREE DOLLAR SALONS | Beginning March 2023**

- Slide ad to play at pre-show of all salon events
- Verbal recognition at all salons

### **TRANSLations: Seattle Trans Film Festival | May 4-7, 2023**

- (4) four Admit-One Sponsor Passes good for any regularly priced screening
- (4) four tickets to the Opening Night Film & Party
- (2) two branded films in the TRANSLations line-up
- (6) six tickets to the main screening of each branded film in the festival line-up
- Dedicated post on Three Dollar Bill Cinema (TDBC) Facebook page, Instagram, and Twitter (co-presented film and optional marketing language)
- Verbal recognition at TRANSLations Opening Night and Prior to every virtual online film screening
- Film discussion breakout sessions and film festival networking virtual meetups sponsored and branded by top sponsor logos
- Opportunity for distribution of marketing collateral at the festival venue
- Slide ad to play at pre-show of all in-person and virtual screenings
- One 30-second commercial to screen before opening and closing night films

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- Slide ad to play at pre-show of all outdoor screenings
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### **REEL QUEER YOUTH | August 2023**

- Logo in credits of each RQY short film
- Invitation to attend the screening of the short films

### **SEATTLE QUEER FILM FESTIVAL | October 12-24, 2023**

- Dedicated post on Three Dollar Bill Cinema (TDBC) Facebook page, Instagram, and Twitter (co-presented film and optional marketing language)
- (2) two branded films in the SQFF line-up
- Opportunity for distribution of marketing collateral at the festival venue
- Verbal recognition at SQFF Opening Night and Prior to every virtual online film screening
- Logo in marketing newsletters
- Film discussion breakout sessions and film festival networking virtual meetups sponsored and branded by top sponsor logos
- (6) six Admit-One Sponsor Passes good for any regularly priced screening
- (6) six VIP tickets to the Opening Night Film & Party
- (6) six tickets to the main screening of each branded film in the festival line-up
- Slide ad to play at pre-show of all screenings, virtual and in-person
- One 30-second commercial to screen before Opening and Closing night films

### **\$10,000-\$15,000—MARQUEE SPONSORSHIP**

### **TRANSLations: Seattle Trans Film Festival | May 4-7, 2023**

- (4) four Admit-One Sponsor Passes good for any regularly priced screening
- (4) four tickets to the Opening Night Film & Party
- (2) two branded films in the TRANSLations line-up
- (6) six tickets to the main screening of each branded film in the festival line-up
- Dedicated post on Three Dollar Bill Cinema (TDBC) Facebook page, Instagram, and Twitter (co-presented film and optional marketing language)
- Verbal recognition at TRANSLations Opening Night and Prior to every virtual online film screening
- Film discussion breakout sessions and film festival networking virtual meetups sponsored and branded by top sponsor logos
- Opportunity for distribution of marketing collateral at the festival venue
- Slide ad to play at pre-show of all in-person and virtual screenings
- One 30-second commercial to screen before opening and closing night films

### **OUTDOOR CINEMA | July-August 2023**

- Slide ad to play at pre-show of all outdoor screenings
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- (2) two branded films in the SQFF line-up
- Opportunity for distribution of marketing collateral at the festival venue
- Verbal recognition at SQFF Opening Night and Prior to every virtual online film screening
- Logo in marketing newsletters
- Film discussion breakout sessions and film festival networking virtual meetups sponsored and branded by top sponsor logos
- (6) six Admit-One Sponsor Passes good for any regularly priced screening
- (6) six VIP tickets to the Opening Night Film & Party
- (6) six tickets to the main screening of each branded film in the festival line-up
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### **\$5,001-\$9,999—MAJOR SPONSORSHIP**

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- (2) two branded films in the TRANSlations line-up
- (6) six tickets to the main screening of each branded film in the festival line-up
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- Film discussion breakout sessions and film festival networking virtual meetups sponsored and branded by top sponsor logos
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- (2) two branded films in the SQFF line-up
- Opportunity for distribution of marketing collateral at the festival venue
- Verbal recognition at SQFF Opening Night and Prior to every virtual online film screening
- Logo in marketing newsletters
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- (6) six Admit-One Sponsor Passes good for any regularly priced screening



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- (6) six tickets to the main screening of each branded film in the festival line-up
- Slide ad to play at pre-show of all screenings, virtual and in-person
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### **\$1,000-\$5,000—SUPPORTING SPONSORSHIP**

*This provides support to ONE of our major programs: SQFF, TRANSlations, Outdoor Cinema, Reel Queer Youth, or Three Dollar Salons.*

### **CHOOSE ONE OF THE PROGRAMS BELOW TO SPONSOR:**

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